THE ONE PAWGER:
ENVIRONMENTAL ENRICHMENT

ripple rug



WHAT IS ENVIRONMENTAL ENRICHMENT?

ENVIRONMENTAL ENRICHMENT MEANS CREATING A FUN, SAFE, & EXCITING PLACE FOR YOUR CAT TO PLAY, EXPLORE, & BE THEMSELVES. IT'S ALL ABOUT GIVING YOUR FURRY FRIEND LOTS OF WAYS TO DO WHAT CATS LOVE MOST!

BELIEVE IT OR NOT, **CATS NEED MORE THAN JUST FOOD & WATER** IN ORDER TO LIVE A HAPPY & HEALTHY LIFE. CATS & KITTENS NEED TO ENGAGE IN CAT-LIKE BEHAVIOR. WITHOUT ENVIRONMENTAL ENRICHMENT FUR-BALLS CAN BECOME BORED, STRESSED & BEHAVE BADLY!

THE AMERICAN ASSOCIATION OF FELINE PRACTITIONERS SAYS: *"A cat's level of comfort with its environment is intrinsically linked to its physical health, emotional wellbeing, & behavior."* THIS MEANS A CAT'S ENVIRONMENT ISN'T JUST A BONUS, IT'S A MUST-HAVE FOR THEIR HEALTH & HAPPINESS!

THE **RIPPLE RUG** PROVIDES AN IDEAL ENVIRONMENT FOR CATS TO BE THEMSELVES, BECAUSE IT LETS THEM:

- **HIDE** IN TUNNELS & PEEK THROUGH HOLES, ALLOWING THEM TO PRACTICE THEIR SURVIVAL SKILLS.
- **PRETEND TO HUNT** BY SEARCHING FOR TOYS HIDDEN UNDER THE RUG, TEACHING THEM HOW TO SNEAK UP ON PREY.
- **POUNCE & CHASE** LEARNING MOBILITY, DEXTERITY, BY GRABBING TOYS, BATTING OBJECTS, & PRACTICING BALANCE.
- **USE THEIR BRAIN** BY EXPLORING DIFFERENT SHAPES & PATHS EVERY TIME THE RUG IS ARRANGED DIFFERENTLY.
- **FEEL SAFE** BY HAVING COZY PLACES TO CRAWL INTO AS WELL AS SLEEP, REST & RECUPERATE.
- **EXERCISE** THEIR MUSCLES, BY STRETCHING & SCRATCHING THE RUG.

CATS LOVE STRETCHING & SCRATCHING



HELPS IMPROVE FLEXIBILITY & BLOOD CIRCULATION

CATS LOVE TO PLAY HIDE & SEEK. UNLEASH YOUR CAT'S PREDATORY INSTINCTS E.G. LIE LOW, POUNCE & CHASE ON THE RUG & NOT YOUR FURNITURE!





FELINE FINE

snuggly cat

THE ONE PAWGER:
CLEANING THE RIPPLE RUG

ripple rug

CLEANING THE RIPPLE RUG IS EASY!

THE RIPPLE RUG IS POLYESTER, WHICH MAKES IT EASY TO CLEAN. POLYESTER IS VERY VERSATILE. IT HAS STRONG LONG-LASTING FIBERS, EXCELLENT STAIN RESISTANCE, COLORFAST & DOESN'T SHRINK NOR STRETCH WHEN IT'S BEING CLEANED/WASHED.



WHY DO I NEED TO WASH THE RUG?

CATS RELEASE PHEROMONES FROM VARIOUS SCENTS GLANDS ON THEIR BODY, SUCH AS THEIR PAWS &THEIR HEADS, THEY LEAVE A SCENT BEHIND. GENERALLY, THEY DO THIS TO COMMUNICATE WITH OTHER CATS & TO ESTABLISH THE BOUNDARIES OF THEIR LIVING AREAS. OVER TIME, OILS & LIQUIDS WILL BUILD-UP ON THE FIBERS, THESE OILS WILL SOFTEN THE RUG TAKING AWAY THAT 'NEW' FRESH FEELING.

LIKEWISE, BARF OR OTHER NASTY DEPOSITS ON YOUR RUG SHOULD ALSO BE CLEANED, AS THESE TOO CAN PREVENT THE RUG FROM PERFORMING AS IT SHOULD. TO SUMMARIZE, A CLEAN RUG ALLOWS FOR BETTER RIPPLES & 'CAVITIES' OR 'SMALL NOOKS' TO BE FORMED.

HOW CAN YOU CLEAN THE RIPPLE RUG? IS IT MACHINE WASHABLE?

WE SUGGEST VACUUMING THE RIPPLE RUG OR USE A STICKY ROLLER TO REMOVE FUR AND NAIL SHARDS. A GOOD VACUUMING WILL REMOVE ANY REMAINING LOOSE DEBRIS/FUR. CLEANING: SOAP & WATER WILL WORK IN A DEEP SINK OR BATH TUB. IN THE EVENT OF YOUR CAT LEAVING NASTIES ON YOUR RUG, YOU CAN USE A GARDEN HOSE WITH SOAP, TO ZAP AWAY ANY HEAVY SOILING.

HOWEVER, IF YOU CHOOSE TO USE A WASHING MACHINE, WE RECOMMEND COVERING THE TOUCH-POINTS & USING COLD WATER & LOW TEMPERATURES ONLY. LEAVE THE RUGS TO DRY NATURALLY & DEFINITELY DON'T USE THE TUMBLE DRYER – DRYING FLAT/STRAIGHT IS VERY IMPORTANT TO RETAINING STIFFNESS. NOTE MEWOW: LAUNDRY DETERGENT THAT CONTAINS FABRIC SOFTENER WILL MAKE THE CARPET LESS RIGID.



REMOVE FUR AROUND HOLES WITH STICKY ROLLER



USE SOAP & WATER TO CLEAN THE RUG. YOU CAN SPOT CLEAN OR EVEN USE A GARDEN HOSE FOR THOSE BIGGER BARFS.





FELINE FINE

snuggly cat

THE ONE PAWGER: MAKE THE RIPPLE RUG STIFFER!

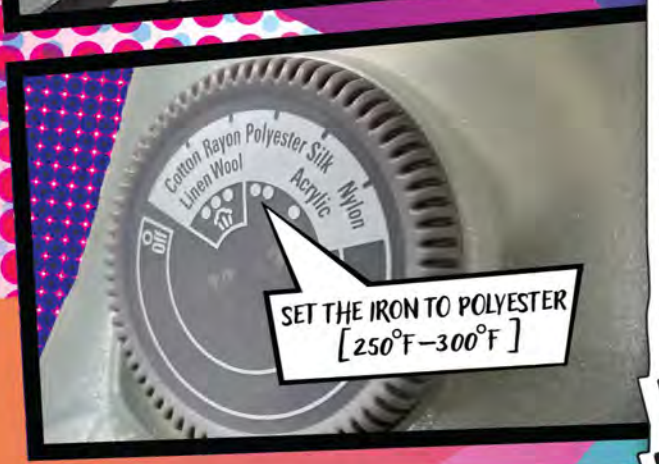
ripple rug

STIFFENING THE RIPPLE RUG IS EASY!

THE RIPPLE RUG IS MADE FROM POLYESTER. DID YOU KNOW THAT IT'S SIMILAR TO THE MATERIAL FOUND IN CLOTHING, SUCH AS T-SHIRTS? AFTER USE, POLYESTER T-SHIRTS MAY FEEL 'WORN' OR 'BROKEN-IN'. THE SAME IS TRUE WITH THE RIPPLE RUG. CRISPNESS CAN BE RESTORED BY IRONING.



AVOID IRONING THE TOUCH-POINTS. GLIDE THE IRON AROUND THEM.



SET THE IRON TO POLYESTER [250°F–300°F]

SPECIAL NOTE: * * WASH RUG BEFORE IRONING TO ENSURE ALL OILS FROM FUR ARE REMOVED, PRIOR TO IRONING.

TEMPERATURE SETTING: SET YOUR CLOTHES-IRON TO THE NYLON/POLYESTER SETTING (AROUND 300F). TOO MUCH HEAT WILL MELT THE RUG! (& STICK TO THE IRON ~ HISS).

HOW TO IRON: PLACE THE HOT IRON ON THE UNDERSIDE OF THE RIPPLE RUG (THE SAME SIDE AS THE HOOK-TAPE). DO NOT PRESS DOWN ON THE IRON. GENTLY PLACE THE IRON IN ONE SPOT AT A TIME, FOR UP TO 60 SECONDS. AFTER 60 SECONDS, LIFT & MOVE TO THE NEXT AREA. JUST LIKE A FROG JUMPING GENTLY FROM ONE LILY PAD TO THE NEXT. ALLOW THE WEIGHT OF THE IRON TO WORK ITS MAGIC.

NOTE: LIGHT PRESSURE IS OKAY, HOWEVER – HARD PRESSURE WILL FLATTEN OUT THE RUG LIKE CARDBOARD - PERMANENTLY.

EXTRA NOTE: DO NOT APPLY THE HOT IRON TO ANY OF THE TOUCH-POINTS. THIS MAY CAUSE THE TOUCH-POINTS TO RELEASE. ALWAYS REMEMBER, LET THE IRON'S WEIGHT & HEAT DO ALL THE WORK.



FOR EXTRA STIFFNESS: A LITTLE STEAM WORKS LIKE A DREAM. ALTERNATELY, A FINE SPRAY OF WATER CAN HELP PRIOR TO IRONING. REMEMBER, APPLY LITTLE TO NO PRESSURE, JUST LIFT THE IRON MOVE IT FROM PLACE TO PLACE!

WOOHOO & MEWOW: THIS PROCESS CAN BE REPEATED OVER & OVER TO RESTORE THE STIFFNESS OF YOUR RIPPLE RUG.



snuggly cat

FELINE FINE